

OUR WORLD, YOUR STAGE



HERSHEY'S

CHOCOLATE  WORLD

Gather, Celebrate, Savor.

Plan an unforgettable event at **HERSHEY'S CHOCOLATE WORLD**, where your sweet vision is effortlessly brought to life. From showers to company retreats and even an after-hours option to rent the entire building, our venues embody the uniqueness you're looking for.



101 Chocolate World Way,
Hershey, PA 17033

(717) 520-8981

hcweventbooking@hersheys.com

chocolateworld.com/private-events



From big to small, we've hosted them all:

- Corporate meetings
- Team-building activities
- Client appreciation events
- Non-profit events
- Fundraising galas
- Award ceremonies
- Student organizations
- Weddings and rehearsal dinners
- Bridal and baby showers
- Holiday parties



101 Chocolate World Way,
Hershey, PA 17033

(717) 520-8981

hcweventbooking@hersheys.com

chocolateworld.com/private-events

Customized to You.

With our customizable capabilities, it's easy to elevate any event and have a one-of-a-kind experience! Guests can have a peek behind the curtain with a VIP tour, an immersive live show, or chocolate-inspired attractions—all without the crowds.

Our versatile venues accommodate everything from corporate meetings to private celebrations, with elegant furnishings, customizable layouts, and high-end production capabilities.

CONTACT US TODAY

Our experienced, dedicated event planners will work with you to bring your vision to life. Contact us at 717-520-8981 or hcweventbooking@hersheys.com.



Room Nineteen73

Inspired by the year we opened, 1973, this refined space is ideal for showers, anniversary parties, corporate meetings, and other private celebrations.

THE SPECS:

- Private space
- Seating capacity for 70 guests
- Separate space for food catering
- Mic and speakers
- Local presentation with 12' wide screen
- Two 55" monitors for multi-media presentations
- Wall projection for logos or other visuals
- Teams/Zoom/Webex video calls and remote attendee capabilities

\$350 FOR 3 HOURS OR LESS
\$450 FOR 4-5 HOURS
\$800 FOR 6-9 HOURS



Private Full Building Rental

For the ultimate chocolate-forward experience, transform our entire space into a unique, customized event guests will remember for a lifetime.

THE SPECS:

- Access to full food hall with custom set-up and culinary stations
- Private, exclusive attraction rentals
- Private retail shopping space
- A/V tech available

\$3,000

ATTRACTION ADD-ONS:

CREATE YOUR OWN CANDY BAR \$1,500

Includes staff for 3 hours and first 50 bars. Max capacity of 45 guests per 15 minutes. \$25 per person for each bar thereafter.

HERSHEY'S UNWRAPPED \$1,500

Includes one show for up to 60 guests. \$750 for each additional show.

HERSHEY'S GREAT CANDY EXPEDITION \$1,500

Includes one show for up to 110 guests. \$750 for each additional show.

HERSHEY'S CHOCOLATE TOUR \$1,000

Includes the ride being open for the duration of the event.

HERSHEY'S COSTUME CHARACTER \$150

Includes one character for 30 minutes. A team member trained on each specific character is required.

REESE'S STUFF YOUR CUP \$500

Includes staff for the duration of your event and the first 25 cups. \$20 per person for each cup thereafter.



Upscale Catering Offerings

Elevate your event with the exceptional catering of our on-site culinary team. Our experienced chefs will help you craft a custom menu to wow the crowd, featuring your choice of savory entrees, decadent desserts and signature drinks.

CHOOSE FROM:

Sit-Down

Formal Dinner

Showstopping Buffet

Casual Cocktail-Style Party

CUSTOMIZABLE MENUS:

We're happy to build a personalized menu tailored to your group and can accommodate dietary restrictions such as vegetarian, vegan, gluten-free, nut-free, dairy-free, sugar-free and kosher-friendly.



Sample Menu

BREAKFAST BUFFET

Eggs, Bacon, Breakfast Potatoes, Smoked Salmon Platter
Yogurt & Granola, Fresh Fruit, Muffins, Pastries
Coffee, Hot Tea, Infused Water

COFFEE BREAK

Fresh-from-the-Bakery Muffins and Scones
Coffee, Hot Tea, Infused Water

LUNCH

Build-Your-Own Sandwich Platter
Baby Mixed Greens Salad, Pasta Salad
Roasted Tomato Soup with Grilled Cheese Croutons
Freshly-Baked Dessert Assortment of Cookies, Cupcakes & More

Hot buffet and boxed lunch options also available.

BREAK

HERSHEY'S Ultimate Charcuterie Display
REESE'S Chicken Satay
House-Made Jumbo Lump Mini Crabcakes

BEVERAGES

Bottled Water
Soft Drinks
HERSHEY'S Melted Hot Chocolate
Beer, Wine and Mimosa Bar



Please note: the sample selections above represent just a few options in each meal category. Contact our culinary team for full menu.

Sample Menu

HORS D'OEUVRES

HERSHEY'S GOLDEN ALMOND Crusted Beef Tenderloin

Antipasto Kabobs

Goat Cheese Mousse Tarts with
JOLLY RANCHER Cherry Compote

Wasabi Lime Tuna Tartare

Mini Mushroom Swiss Kobe Burgers

Set as stations or passed with server fee.

DINNER BUFFET

Baby Arugula Salad

Vegetable Minestrone Soup

Grilled Chicken with Tomato Basil Compote

Roasted Salmon with Lemon Dill Butter Sauce

Red Skinned Garlic Mashed Potatoes

Herb Roasted Seasonal Vegetables

Prime Rib Carving Station

Made-to-Order Pasta Station

Seafood Display: Shrimp, Clams, Oysters
with Bloody Mary Cocktail Sauce

Many more build-your-own and carving stations available.

Please note: the sample selections above represent just a few options in each meal category. Contact our culinary team for full menu.

BEVERAGES

Full Bar Package with Specialty Cocktails

DESSERT

HERSHEY'S Exclusive Dessert Charcuterie

S'mores Station

Milkshake Station

Signature REESE'S Cake



Contact Us Today.



Our experienced, dedicated event planners
will work with you to bring your vision to life.

Contact us at 717-520-8981 or hcweventbooking@hersheys.com.

Please submit inquiries at least two weeks in advance.

